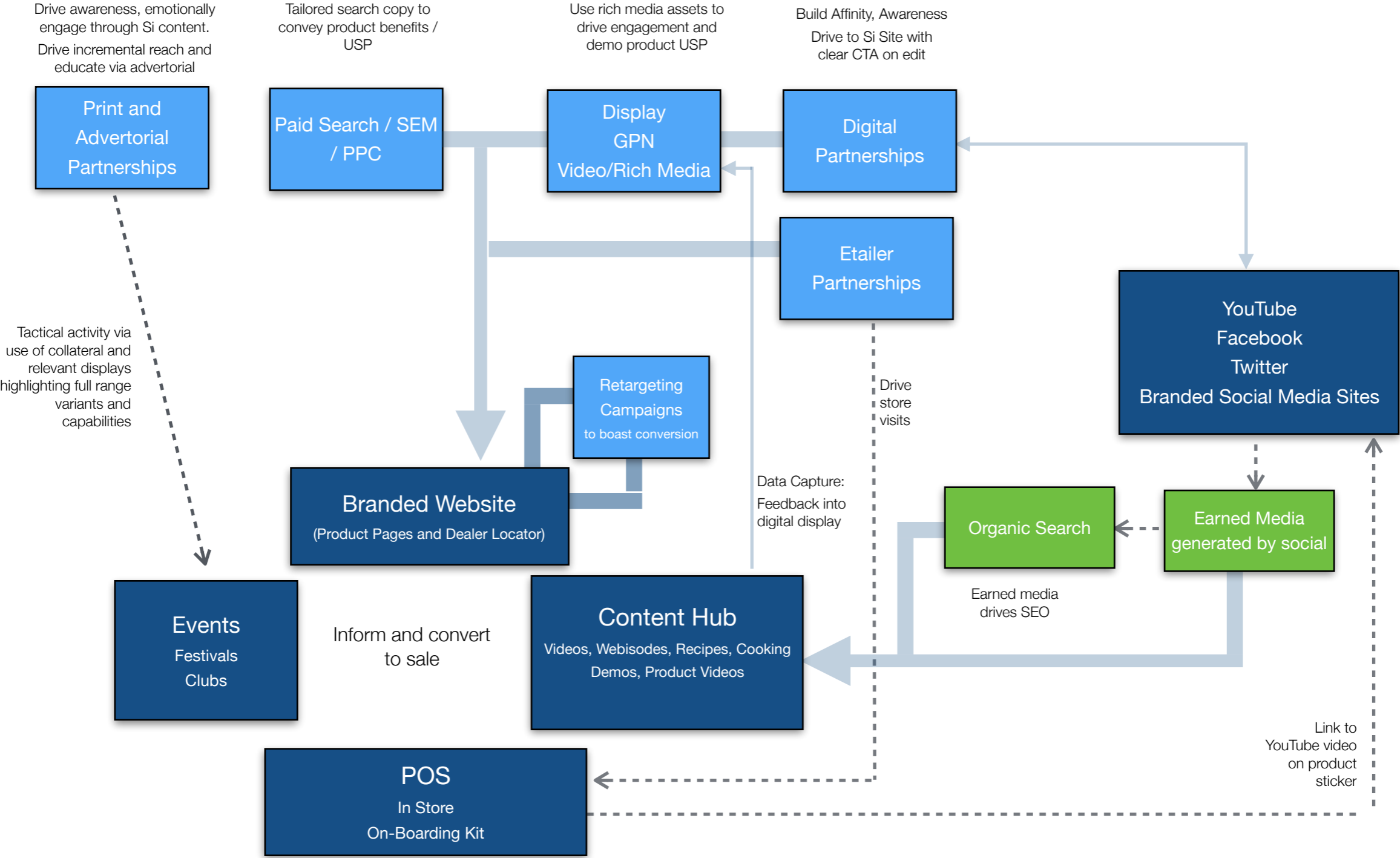


# Brand Experience Map



Owned Media   Paid Media   Earned Media